

KHANH NGUYEN

(First and last name pronounced “can” “win”)

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SKILLS

Public relations: press releases, blog articles, newsletters, media audits, media pitches, creative briefs.

Media analytics: Muck Rack, Onclusive, Rival IQ, Agility PR, Qualtrics.

Microsoft Office: Word, Excel, PowerPoint.

Inbound Marketing (HubSpot certified).

Design: Adobe Photoshop, Illustrator, InDesign, Canva.

Foreign Language: Vietnamese (speaking, reading, writing).

PROFESSIONAL EXPERIENCE

Public Relations Specialist

August 2023 – Present

The Cronkite Agency at The Walter Cronkite School of Journalism and Mass Communication – Phoenix, AZ

- Wrote press releases, media pitches and blog articles for ELSC, a diabetes prevention program, and DNASU, a plasmid repository.
- Earned a radio story on KJZZ, a morning show interview on Univision Arizona, a broadcast segment on AZ Family, and a digital story on 12News.
- Collaborated on communication audits, client correspondence and meeting agendas.

Graduate Assistant

August 2022 – May 2023

Arizona State University – Phoenix, AZ

- Graded assignments of 50 grammar students, 48 political communication students and 100 coding students.
- Became a highly recommended grader for giving detailed feedback.

Student Editor-in-Chief

January 2022 – May 2022

Art Editor

August 2021 – December 2021

Superstition Review Literary Magazine – Mesa, AZ

- Redesigned internal newsletters to inform 26 staff members about bonding events and mentoring activities, receiving 100% positive feedback on clarity of delivery.
- Interviewed five literary professionals for a YouTube guest lecture series on the publishing industry.
- Selected five sets of artworks and designed the cover for the 28th issue.
- Interviewed artists featured in the 28th issue, earning two bylined articles on the magazine’s blog.

Writing Mentor

August 2021 – December 2021

Arizona State University – Tempe, AZ

- Gave feedback on writing projects and discussions to 45 students in two undergraduate English courses.
- Created digital resources and hosted online sessions to guide students through rhetorical writing projects.

Research Assistant

August 2021 – December 2021

Arizona State University – Tempe, AZ

- Collected and organized data on 33 state amendments for the Arizona Constitution Project, a civic engagement initiative; received praise for identifying errors in legislative journals.
- Created graphic and video resources to communicate project objectives.

EDUCATION

Master of Mass Communication

Expected graduation: December 2023

Arizona State University, Phoenix, Arizona

- Graduate Capstone Project on plain language implementation in government communications

Bachelor of Art, English

May 2022

Arizona State University, Tempe, Arizona

AFFILIATIONS

Public Relations Student Society of America (PRSSA), ASU Chapter Member

January 2023 – Present